What is claimed:

1.   A data processing apparatus having a user interface assisting in searching for
information from an ordered list in a data array, the apparatus comprising:

    an array scroller responsive to user actuation; and

    a helper character-generator, actuated by continued user actuation of the array
scroller, the helper character generator being operative to display a helper character
representative of a portion in the list being scrolled.

2.   The data processing apparatus of claim 1 wherein,

    the helper character shows additional helper characters by unactuating the array
scroller, then reactuating the array scroller.

3.   The computing apparatus of claim 1 wherein,

    the helper character display corresponds to a location on a GUI display.

4.   The apparatus of claim 1, comprising at least one of the following: a handheld
device, a mobile telephone, an Internet-enable device with a browser.

5.   The apparatus of claim 4 wherein the item is selected from at least one of the
following: alpha-numerical characters, pictographs, letters in a name, prefixes in telephone
numbers.

6.   The apparatus of claim 1 wherein the list is multi-dimensional.

7.   The apparatus of claim 1 wherein the helper character-generator renders a helper
character comprising at least one of the following: audio feedback, video feedback, tactile
feedback.

8.   In a data processing environment, a method for enabling a user to scroll through an
ordered list in a data array accessible through a data processing device, the method
comprising:

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4   enabling the user to scroll through the list, in response to the user actuating the data

5   processing device; and

6   generating a helper character representative of a portion of the list being scrolled; .

1   9.   The method of claim 8, wherein the data processing environment comprises a

2   distributed environment.

1   10.   Software for being installed on an information processing apparatus, wherein

2   the software renders the apparatus operative to display a helper character representative of a

3   portion of an ordered list currently being scrolled in response to a user interacting with the

4   apparatus.

1   11.   A service supplied in a client-server configuration, wherein:

2   the server provides user-access to an ordered list of information items; and

3   the client is enabled to interact with the server, the server controlling the client to

4   display a helper character representative of a portion of the list currently being scrolled at the

5   client.

1   12.   The network service of claim 11,

2   wherein, the client comprises at least one of the following: a handheld device, a

3   desktop computer, a laptop computer, a wireless telephone handset, a portable media-

4   playing device, cell phone.

1   13.   An information storage medium comprising:

2   an ordered list of content information items;

3   at least one respective helper character corresponding with a respective one of the

4   items; and

5   control software for controlling a rendering of a specific one of the helper characters

6   during the scrolling of the corresponding one of the items

1   14.   The information storage medium of claim 14 wherein the ordered list comprises at

2   least one of the following: a sequence of alpha-numeric characters, a sequence of

3   pictographs, a sequence of images, a sequence of sounds.

1   15.   The information storage medium of claim 14 wherein the rendering of a specific one

2   of the helper characters comprises at least one of the following: audio feedback, video

3   feedback, tactile feedback.